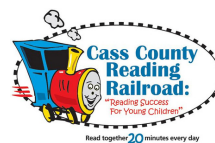


2024 PINS FOR KIDS



CORPORATE SPONSORSHIP LEVELS

Company Name: _____

Contact Person: _____

Invoice Me: ____ Check Enclosed: ____ Payable to Cass County Reading Railroad
(mail to: 300 E. Broadway; Suite 101)

We would greatly appreciate your support in encouraging employees to collect donations. Prizes will be given for top fundraisers!

Title Sponsor \$2,000

Special designation as a Title Sponsor

Company **logo** appears on t-shirts
Company can have **5** bowling teams in the family-oriented event
Company name printed above a lane on the day of the event
Acknowledgment in promotional material, individualized social media recognition, and thank you ad

Split Sponsor \$500

Company name appears on t-shirts.
Company can have **2** bowling teams in the family-oriented event
Company name printed above a lane on the day of the event
Acknowledgment in promotional material, social media, and thank you ad

Strike Sponsor \$1,200

Company **logo** appears on t-shirts
Company can have **4** bowling teams in the family-oriented event
Company name printed above a lane on the day of the event
Acknowledgment in promotional material, individualized social media recognition, and thank you ad

Lane Sponsor \$300

Company name appears on t-shirts
Company can have **1** bowling team in the family-oriented event
Acknowledgment on social media and thank-you ad

Spare Sponsor \$800

Company **logo** appears on t-shirts
Company can have **3** bowling teams in the family-oriented event
Company name printed above a lane on the day of the event
Acknowledgment in promotional material, one-time individualized social media recognition, and thank you ad

Team Sponsor \$175

Company can have **1** bowling team in the family-oriented event
Company name appears in social media thank you

****A team consists of a captain and four other bowlers.**

Reading Buddies Sponsor

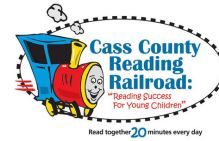
I would like to support this event by making a tax-deductible donation of \$_____.

License #15524

PROCEEDS RAISED FROM THE PINS FOR KIDS EVENT SUPPORT PROGRAMMING FOR CASS COUNTY CHILDREN PROVIDED BY THE CASS COUNTY READING RAILROAD.

United Way of Cass County ● 300 E. Broadway, Suite 101 ● Logansport, IN 46947 ● (574) 753-3533

2024 PINS FOR KIDS



Saturday, March 2, 2024 ■ 9 am–3 pm ■ Myers Sport Bowl

Dear Community Partner:

We are gearing up for our annual Pins for Kids bowling event! This will benefit the Cass County Reading Railroad, which supports children from birth to second grade with programming for early childhood literacy.

By sponsoring this event you will be helping with a variety of programs such as:

BEGINNERS™

A 90 hour summer program that helps children prepare to enter kindergarten and is taught by teachers. Children who are identified as not being ready at kindergarten round-up are invited to attend. This program is **FREE** to participants and provides materials, breakfast, lunch, and transportation.

DOLLY PARTON'S IMAGINATION LIBRARY

Funds one age-appropriate book per month for children who are signed up and live in Cass County. Children receive a book each month, from birth to age 5. There are over 1,400 children in the program, which is 16,800 books being distributed per year, directly into Cass County homes.

BUSINESS PARTNER PROGRAM

Pairs a person from a local business with a classroom across Pre-K through second grades for nine months of the school year. The volunteer is given a book to read to their class each month. That book is given to the classroom for their class library. They do an activity and have a snack based on the book of the month. This program serves Caston, Lewis Cass, Logansport and Pioneer schools.

FIRST GRADE LIBRARY VISITS

Library Visits are coordinated each month for Logansport and Lewis Cass Schools. The children are bussed to their Public Library where volunteers work with them on learning about the library and checking out books. They are read to and get to participate in activities. Many children would not otherwise have the opportunity to go to the Public Library.

This event is the largest annual fundraiser for Cass County Reading Railroad. Your sponsorship can make an impact on early childhood literacy for Cass County children!

Enclosed are the sponsor levels. We would love to see the bowling alley FULL of bowlers having fun for a great cause. **The deadline to have your name on the shirts and/or to register a team is February 2nd.**

For more information, please call (574) 753-3533 or email karmstrong@unitedwayofcasscounty.org.

Thank you for your support!

United Way of Cass County & Cass County Reading Railroad

License #15524

United Way of Cass County ● 300 E. Broadway, Suite 101 ● Logansport, IN 46947 ● (574) 753-3533